



SOCIAL MEDIA PACKAGES

BRONZE

- SOCIAL MEDIA HEALTH CHECK.
- ACCOUNT SET UP, ACCOUNT REFRESH INCLUDING BIO, PROFILE PICTURE, CONTACT DETAILS.
- 3 POSTS/REELS PER WEEK TO BE SHARED ACROSS INSTAGRAM, FACEBOOK, X & TIKTOK.
- 3/5 INSTAGRAM STORIES PER WEEK.
- FORTNIGHTLY SOCIAL MEDIA POSTING PLAN.
- PROMOTION OF UPCOMING EVENTS AND RELEASES / PRODUCT LAUNCHES.
- CREATE A THEME AND FEEL THAT'S 'ON-BRAND'.
- **BUILD CONTENT DROPBOX**
- OVERVIEW REPORT ON REQUEST.

MONTHLY FEE £500 (MINIMUM 3 MONTH CONTRACT)

SILVER

• SOCIAL MEDIA HEALTH CHECK. ACCOUNT SET UP, ACCOUNT REFRESH INCLUDING BIO, LOGO, PROFILE PICTURE, CONTACT DETAILS.

• 5-7 POSTS/REELS PER WEEK TO BE SHARED ACROSS INSTAGRAM, FACEBOOK, X AND TIKTOK.

- 7+ INSTAGRAM STORIES PER WEEK.
- FORTNIGHTLY SOCIAL MEDIA POSTING PLAN.
- REACTIVE ENGAGEMENT. REPLYING TO COMMENTS ON YOUR POSTS AND DIRECT MESSAGES.
- CREATE A THEME AND FEEL THAT'S 'ON-BRAND'.
- GRAPHIC DESIGN SUPPORT.
- SHORT PROMOTIONAL VIDEOS / REELS / TIKTOK.
- BUILD CONTENT DROPBOX.
- MIXCLOUD / SOUNDCLOUD / SPOTIFY / YOUTUBE MANAGEMENT.
- WEEKLY TRACKING OF MENTIONS.
- SPOTIFY PLAYLIST CREATION.
- MONTHLY OVERVIEW REPORT.
- **REGULAR CONTACT AND SUPPORT**



MONTHLY FEE £750 (MINIMUM 3 MONTH CONTRACT)

GOLD

- SOCIAL MEDIA HEALTH CHECK.
- ACCOUNT SET UP, ACCOUNT REFRESH INCLUDING BIO, LOGO, PROFILE PICTURE, CONTACT DETAILS.
- UNLIMITED TAILORED POSTS ACROSS INSTAGRAM, FACEBOOK, X AND TIKTOK.
- UNLIMITED INSTAGRAM STORIES.
- PROACTIVE ENGAGEMENT. ENGAGING WITH SIMILAR ACCOUNTS TO DRAW IN NEW FOLLOWERS.
- FORTNIGHTLY SOCIAL MEDIA POSTING PLAN.
- CREATE A THEME AND FEEL THAT'S 'ON-BRAND'
- GRAPHIC DESIGN SUPPORT.
- SHORT PROMOTIONAL VIDEOS / REELS / TIKTOK
- BUILD CONTENT DROPBOX.
- DAILY TRACKING OF MENTIONS.
- SPOTIFY PLAYLIST CREATION.
- MIXCLOUD / SOUNDCLOUD / YOUTUBE / SPOTIFY MANAGEMENT.
- DAILY PLAYLIST AND CHART POSITION TRACKING (MUSIC CLIENTS ONLY).
- **REGULAR CONTACT AND SUPPORT**



MONTHLY FEE £1100 (MINIMUM 3 MONTH CONTRACT)

CONTENT GO-GETTER EXTRA

ATTACH THIS ADD-ON TO ANY MONTHLY TARRIF AND OUR DEDICATED VIDEOGRAPHER / CONTENT CREATOR WILL VISIT YOU WITH TO CAPTURE A MONTH'S (OR MORE) WORTH OF CONTENT. ARMED WITH A PLAN GENERATED BY SHAKE THAT SOCIAL OUR CONTENT GO-GETTER WILL CAPTURE EVERYTHING YOU NEED TO GET THE BALL ROLLING!



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